

High Street**Immediate – Graphic Design and Visualization Specialist**

www.highstreetconsulting.com

Do you want to use your design, data visualization, and communications skills to convey complicated topics in an effective way? If so, High Street could be the place for you! Join our team and play a key role in helping transportation agencies prepare for the future. Our company provides planning and decision-support services to local, state, and national transportation agencies throughout the United States.

We are hiring a graphic designer for a full-time position to support our planning, programming, and policy services, and our business development.

WORK RESPONSIBILITIES

Since the needs of our clients are diverse, your work tasks and responsibilities will change based on current projects and tasks. You must be adaptable and ready to work in small teams to support task-level content. Work assignments will include developing layouts and graphics for public-facing documents, front-end web design, data visualization, data-based infographics, and presentation design to support projects and proposals. Duties may include:

- Create infographics, fact sheets, and data visualizations that effectively communicate complex topics;
- Create professional layouts for print documents using InDesign;
- Communicate with clients to understand their needs;
- Write clear, engaging content for presentations, websites, social media, and reports;
- Use HTML/CSS and JavaScript to develop front-end UIs for High Street's decision-support apps and company website;
- Use Excel to organize tabular data and develop charts that will be brought into design software such as Adobe Creative Suite.

High Street's team and clients are located throughout the United States and this position will require periodic travel.

REQUIREMENTS

The right candidate must have:

- Bachelor's in a relevant field (e.g., graphic design, communications, web design, etc.);
- Permanent U.S. work authorization;
- Demonstrated ability to create well-designed and effective graphics;
- Demonstrated ability to develop print layouts in InDesign or Illustrator;
- Ability to prioritize workload to meet deadlines and work objectives; and
- Grit to self-learn and execute work independently, as we often connect remotely.

PREFERRED QUALIFICATIONS

- Demonstrated ability to write clearly and succinctly;

- An understanding of CSS and HTML;
- Demonstrated ability to develop intuitive UI/UX for webpages;

TO APPLY

Please send a **resume, cover letter, and a recent work sample or portfolio link** to careers@highstreetconsulting.com. Include a brief description of your contribution to the work sample.

COMPENSATION & BENEFITS

\$65k - \$70k anticipated salary depending on experience. Other benefits include opportunity for Performance-Based bonus, health care stipend, paid time off, flexible work environment, and 401k program.

ABOUT HIGH STREET

We are 25+ (and growing!) creative and hardworking planning, policy, and technical professionals dedicated to delivering outstanding products and solutions for our clients. We help transportation practitioners understand emerging issues and respond effectively using a combination of qualitative and quantitative approaches. Consulting work will always involve some travel and periods of intensity, but High Street is committed to work-life balance and respects our employees' time and priorities outside of work.